

**Joint Programme
Guide with
Ireland for 2010
Double your
advertising
exposure!!**

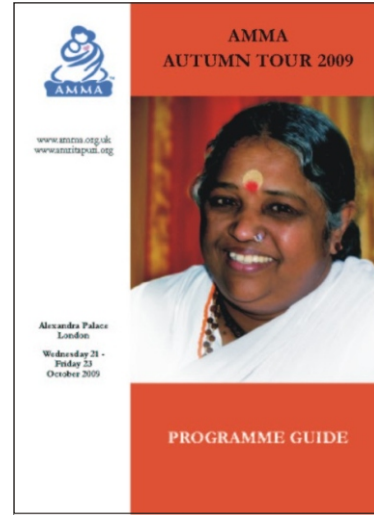
Programme Guide 2010

Amma's 2-day visit to Alexandra Palace, London

Each year, as many as 12,000 will come to see Amma and receive her special "darshan" – a hug and words of consolation and upliftment in one's ear. Throughout the three days of Her visit, there is an air of festivity with music, celebration and nourishing food. Many come for a short time; many others come for all the three days, staying locally near Alexandra Palace.

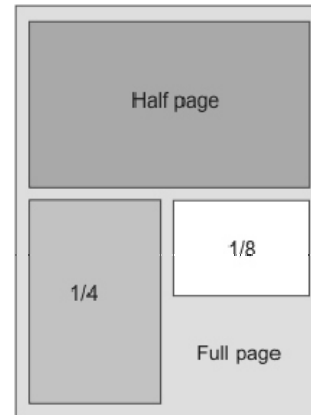
This booklet will be seen by the majority of people attending the event, and represents a significant advertising opportunity as well as the chance to contribute to the wide range of charitable activities pioneered by Amma and implemented by her devotees.

All revenue from this Programme will go directly to fund the costs of Amma's visit to the UK and to her charitable activities in India.



Advertising Rates:

- Full Page:** £250 (185 x 126mm or bleed)
- Half Page:** £125 (90 x 126mm) £115 black and white
- Quarter Page:** £75 (90 x 60mm) £65 black and white
- Eighth page:** £40 (42.5 x 60mm) – small number available to individuals and satsangs
- Inside Back:** £275 (210 x 148mm bleed)
- Back Cover:** £300 (210 x 148mm bleed) ~~TAKEN~~



Production: A5 size, 40 pages total, up to 50% full colour.

Ways to supply your advert:

1) For preference, please send electronically (i.e. via email to the email address below) as **pdf** or **jpg** files (tiff files can also be accepted).

Send with all fonts embedded, 300 dpi at final size, with 1,000 pixels along longest side – if that confuses, just send at highest quality output (largest file size) your programme allows).

2) Send as above on CD or disk to the address below.

3) Alternatively we can make up your advert for you from text / photo / logo supplied.

Please note: no Amma photos, except in satsang adverts, and no implied endorsements by Amma.

Please send payment by cheque payable to "Friends of Amma UK", mailed to the address below. Payment may also be made directly to Friends of Amma, Sort code: 30-96-35; Account number: 00512560, marking the payment "Programme Guide 2010".

Deadline for bookings and supply of artwork: 15 September 2010

Friends of Amma

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